

# BSM'S DAY OF GIVING

## MAY 16, 2019

### #BeTheLight

How to help promote BSM's Day of Giving on social media:

### LIKE & FOLLOW

We will be posting Day of Giving updates on our social media channels, **May 16, 2019**. Be sure to follow along & share with your followers!

#### 1. Like our page on Facebook

Like & invite your friends to "like" the Benilde-St. Margaret's & Benilde-St. Margaret's Alumni Association pages.

#### 2. Follow @bsmredknights on Twitter

Visit [www.twitter.com/bsmredknights](http://www.twitter.com/bsmredknights) & click the "Follow" button. Be sure to retweet us!

#### 3. Follow @bsmredknights on Instagram

Visit [www.instagram.com/bsmredknights](http://www.instagram.com/bsmredknights) & click the "Follow" button.

### BE ACTIVE

1. Donate your profile picture & cover photo on Facebook (right click on images below to save). You can also download & use BSM's Day of Giving profile picture frame by going to [www.facebook.com/profilepicframes](http://www.facebook.com/profilepicframes) & searching "Benilde-St. Margaret's."

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*#BeTheLight*



2. Share how BSM has been the light in your life on your social media channels (videos encouraged). Be sure to include the link [BSMSchool.org/DayofGiving](http://BSMSchool.org/DayofGiving) & our hashtag #BeTheLight in your posts.

### SOCIAL MEDIA EXAMPLES FOR MAY 16:

**Example 1:** BSM's Day of Giving is today! Join me in supporting our school's mission & incredible student experience! [www.bsmschool.org/DayofGiving](http://www.bsmschool.org/DayofGiving) #BeTheLight

**Example 2:** Thank you BSM! I'm giving back - "Once a Red Knight, always a Red Knight!" [www.bsmschool.org/DayofGiving](http://www.bsmschool.org/DayofGiving) #BeTheLight

